

DEPARTMENT OF BMS

1. Name of Department: BMS
2. Title of Programme: BMS
3. Programme outcome: Program outcomes **examine what a program or process is to do, achieve, or accomplish for its own improvement** and/or in support of institutional or divisional goals: generally numbers, needs, or satisfaction driven.
4. Programme specific outcome:
 - **Bachelor of Management Studies (BMS)** is a three-year undergraduate program that offers advanced studies in the field of management that are necessary to run an organization efficiently. It also provides in-depth knowledge of human resource management, economics, and business studies.
 - Students who wish to become managers in future should opt for BMS as it is a gateway to career in all sectors and domains. Some of the most popular career options after completing BMS courses are **Sales Manager, Marketing Manager, HR Executive, Finance Executive, Online Marketing Managers**, etc.
5. Course outcome (separate for each course):

SEMESTER I

Sr. No.	Course Component	Course code	Course	Course credit	Course outcome
1	Elective Course (EC)	UBMSF.1	Introduction to Financial accounts	03	CO1. To introduce the basic theory, concepts & practice of financial accounting and to enable students to understand information contained in the published financial statements of companies and other organizations.

2	Elective Course (EC)	UBMSF.2	Business Law	03	<p>CO2.Appreciate the relevance of business law and the role Of law in an economic, political and social Framework.</p> <p>CO3.Identify the fundamental legal principles and contractual agreements</p> <p>CO4.Examine how businesses can be held liable for the action of their employees.</p> <p>CO5.Understand the legal and economic structure of different forms of business organization and their responsibilities As an employer.</p>
3	Elective Course (EC)	UBMSF.3	Business statistics	03	<p>CO1.To familiarize the students with fundamental statistical tools which can help them in Analyzing the business data.</p> <p>CO2.To provide students with hands on experience to use Statistical tools in order to make scientific decisions even in uncertain business environment</p> <p>CO3.To Analyze and contrast techniques & biases of quantitative methods within the context they are to be applied.</p>
4	Ability Enhancement Compulsory Course (AECC)	UBMSFSI.4	Business Communication-I	03	<p>CO1.Understand the theory of Communication its concepts, channels and Objectives</p> <p>CO2.Understand problems or barriers in communication and importance of listening skills</p> <p>CO3.Draft business correspondence like mails, letter master in language and writing skills</p>

5	Skill Enhancement Course (SEC)	UBMSFSI.5	Foundation course-I	02	<p>CO1.To make students capable of understanding and studying the vibrant Indian culture classify the general characteristic of Indians.</p> <p>CO2.To impart the students a thorough knowledge on social Stratification based on caste, culture, religion, gender.</p> <p>CO3.To understand the general characteristics on Indian Constitution & local self-government and its implication on every Indian Citizen.</p> <p>CO4.To offer diverse learning opportunities to develop analytical & soft skills.</p>
6	Core Course (CC)	UBMSFSI.6	Foundation of human skills	03	<p>CO1. Human beings, their personalities, environment, organizational power, politics, change and how to deal with them.</p> <p>CO2.Generating the team and team building as well as team work Leadership qualities and motivating factors.</p>
7	Core Course (CC)	UBMSFSI.7	Business economics-I	03	<p>CO3.Students would know about the market economy and its Composition.</p> <p>CO4.Students would know about the basic tools & principles Used in the market economy with respect to production Analysis and economies of scale.</p> <p>CO5.Students would learn about various cost concepts and It's behavior in the short and long Run.</p> <p>CO6.Students would be aware of rational Decision making.</p>

SEMESTER II

8	Elective Course (EC)	UBMSFSII. 1	Principle of Marketing	03	<p>CO1.Critically Analyze the marketing theories & concepts& understand the relevance in perspective to current business Scenario in India.</p> <p>CO2.To develop basic marketing skills among students in order to cater to the marketing industries</p>
9	Elective Course (EC)	UBMSFSII. 2	Industrial law	03	<p>CO1.Understand the laws related to working conditions in Different settings.</p> <p>CO2.Know the development and the judicial setup of Labor Laws.</p> <p>CO3.Learn the salient features of welfare and wage Legislations.</p> <p>CO4.Learn the laws relating to Industrial Relations, Social Security And Working conditions.</p>
10	Elective Course (EC)	UBMSFSII. 3	Business Mathematics	03	<p>CO1.Demonstrate understanding of basic mathematics concepts.</p> <p>CO2.Demonstrate basic knowledge and skill in business Mathematics and elementary statistics by accurately performing common business computations, statistical data Presentation and analysis.</p> <p>CO3.Apply graphs, equations, ratio and proportion, percentage, and measurement systems to solve typical business problems viz calculation of budget, cash discounts, taxes etc</p>

11.	Skill Enhancement Course (SEC)	UBMSFSII.4	Business Communication-II	03	<p>CO1.Students would be acquainted with oral and group communication skills to enable better presentation during interviews and Discussions.</p> <p>CO2.Students would learn group Communication skills.</p> <p>CO3.Students would understand the meaning and importance of attending, organizing, contributing to committees and conferences</p> <p>CO4.Students would learn the role and impact of Public Relation & identify crises and crises management Skills.</p> <p>CO5.Students would learn the rules and formats for effective business correspondence</p>
12.	Skill Enhancement Course (SEC)	UBMSFSII.5	Foundation Course –Value Education and Soft Skills-II	02	<p>CO1.Enhanced conceptual clarity on the effect of LPG reforms in India</p> <p>CO2.The students will know about the significance of human rights and the impact of Rights on the citizens</p> <p>CO3.Students learn about the significance of sustainable development</p> <p>CO5.Students will implement better techniques of stress Management.</p>
13.	Core Course (CC)	UBMSFSII.6	Business Environment	03	<p>CO1.Analyze the environment of a business from the legal & regulatory, macroeconomic, Technological and natural perspectives.</p> <p>CO2.Critically assess the business environment of an organization using selected strategic tools</p> <p>CO3.Conduct an in-depth analysis of a specific component Of the business environment relate it to your own Organization.</p> <p>CO4.Construct and present scenarios that synthesize business environment information</p>

14.	Core Course (CC)	UBMSFSII. 7	Principle of Management	03	<p>CO1.Critically Analyze the marketing theories & concepts understand the relevance perspective to current Business scenario in India</p> <p>CO2.To develop basic marketing skills among students in Order to cater to the marketing industries.</p>
SEMESTER III					
15.	Elective Course (EC)	UBMSFSIII. 1.01	Elective-I Basics of Financial Services	03	<p>CO1.Understand the operations and structure of different financial institutions</p> <p>CO2.Describe various types of insurance contracts and their uses in financial services</p> <p>CO3.Describe clients' dispositions toward risk and identify appropriate strategies to pursue</p> <p>CO4.Identify the factors that affect interest rates and evaluate relationships between the prices of securities and interest rates</p>
16.	Elective Course (EC)	UBMSFSIII. 1.04	Elective-I Corporate Finance	03	<p>CO1.Understand Sources of finance in corporate</p> <p>CO2.Manage businesses with different tool and techniques.</p> <p>CO3.Analyze data and take a part in financial decision making</p>

17.	Elective Course (EC)	UBMSFSIII. 1.05	Elective- Elective-II Consumer Behavior	03	<p>CO1.Develop an understanding about the consumer decision making process and its application to the marketing Function of a firm.</p> <p>CO2.Have basic knowledge about the issues & dimensions of Consumer behavior. Students are expected to develop the skill of understanding & analyzing consumer information and using it to create marketing-oriented Strategies.</p>
18.	Elective Course (EC)	UBMSFSIII. 1.08	Elective-II Advertising	03	<p>CO1.Students will recognize and examine the need and importance of advertising, Theories of Advertising</p> <p>CO2.Learners will emphasize the construction Effective advertisement and able to articulate Advertising Planning process and Strategy.</p> <p>CO3.Learners will comprehend Ethics and Laws in Advertising and the Social and Economic Impact of Advertising on society.</p> <p>CO5.Learners will explore the current trends in advertising & career opportunities available in advertising</p>
19.	Elective Course (EC)	UBMSFSIII. 1.09	Elective-III Recruitment and selection	03	<p>CO1.Familiarized with concepts and principles of Recruitment and Selection in an organization</p> <p>CO2.Have in depth insight into various aspects of Human Resource management and make them acquainted with Practical aspect of the subject.</p>

20.	Elective Course (EC)	UBMSFSIII. 1.10	Elective-III Motivation and Leadership	03	<p>CO1.Students will understand the history of leadership and current leadership theories. In addition, students will understand how leadership models are put into practice personally, locally, and globally.</p> <p>CO2.Students will gain knowledge of differentiate between leaders and manager</p> <p>CO3.Students will understand Identify the relevant contingencies which influence leader effectiveness.</p> <p>CO4.Students will be able to learn Identify and add to his or her own repertory of effective leader behaviors, and to better articulate a personal leadership development agenda.</p> <p>CO5.Students will be able to Exhibit confidence in oral and written communication skills.</p>
21.	Ability Enhancement Compulsory Course (AECC)	UBMSFSIII. 2	Information Technology in Business Management-I	03	<p>CO1.Familiarize the basic concepts and its applications in Managing business.</p> <p>CO2.Reproduce a working knowledge of concepts and Terminology related to information technology in open Source. appraise the knowledge previously acquired of Microsoft Office</p>

22.	Skill Enhancement Course (SEC)	UBMSFSIII 3.01	Foundation Course - III (EVM)	02	<p>CO1.Identify and value the effect of the pollutants on the Environment: atmosphere, water and soil.</p> <p>CO2.Provide skills and an improved understanding of how firms and organization work with sustainability issues Such as environmental and natural resource management.</p> <p>CO3.Develop an activity using various strategies to control, reduce and monitor all environmental problems that might arise as a result</p>
23.	Core Course (CC)	UBMSFSIII. 4	Business planning and Entrepreneurial management	03	<p>CO1.Understand areas of discipline of management & Entrepreneurship.</p> <p>CO2.Develop responsibility of full line of management function of a company with special reference to SME Sector.</p>
24.	Core Course (CC)	UBMSFSIII. 5	Accounting for Managerial Decisions	03	<p>CO1.Students will learn and understand the significance of Management accounting.</p> <p>CO2.Students will get to know on how a company takes investment decision using management accounting Principles.</p> <p>CO3.Students will learn importance of investment analysis, Ratio analysis and its classification.</p> <p>CO4.Students will understand how investment budgeting Works and methods of investment budgeting.</p>

25.	Core Course (CC)	UBMSFSIII. 6	Strategic Management	03	<p>CO1.Know, understand, and apply the strategic management process to analyze and improve organizational Performance.</p> <p>CO2.Understanding the impact of social, economic and political forces on the design, planning & Implementation of organization policy.</p> <p>CO3.Critically examine the management of the entire Enterprise from the top management viewpoints.</p>
SEMESTER IV					
26.	Elective Course (EC)	UBMSFSIV. 1.01	Elective-I Financial Institution & Markets	03	<p>CO1 To study the structure and components of the Indian financial system.</p> <p>CO2.To provide an overview of the Indian financial regulatory framework.</p> <p>CO3.To study the various financial intermediaries operating in the financial system.</p> <p>CO4.To develop an understanding of different aspects of the Indian capital market, debt market, Money market, commodity market and derivatives market.</p>

27.	Elective Course (EC)	UBMSFSIV. 1.02	Elective-I Auditing	03	<p>CO1.Students would be able to understand the basic terms And concepts related to auditing.</p> <p>CO2.Students would be able to understand the purpose, Objectives& importance of planning an audit.</p> <p>CO3.Students would be able to understand various concepts related to auditing techniques like audit sampling, test check materiality related to internal audit</p>
28.	Elective Course (EC)	UBMSFSIV. 1.06	Elective-II Rural Marketing	03	<p>CO1.Know the agriculture & rural marketing environment so that they understand consumer & marketing Characteristics.</p> <p>CO2.Understand the emerging challenges in upcoming Global economic scenario.</p>
29.	Elective Course (EC)	UBMSFSIV. 1.07	Elective-II Event Marketing	03	<p>CO1.The students will be able to understand event marketing basic concept.</p> <p>CO2.The students will be able to understand impart knowledge to learners about categories of events.</p> <p>CO3.Students to understand segmenting targeting and positioning in the context of event marketing.</p> <p>CO4.The students will be able to understand familiarize learners with trends and challenges in event marketing.</p>

30.	Elective Course (EC)	UBMSFSIV. 1.10	Elective-III Training and Development	03	<p>CO1.To make the students acquainted with working of the Two powerful media; i.e radio and television.</p> <p>CO2.The content is useful for both advertising and journalism students in order to further their careers in their respective fields</p>
31.	Elective Course (EC)	UBMSFSIV. 1.11	Elective-III Change Management	03	<p>CO1.The objective of this paper is to prepare students as organizational change facilitators using the knowledge and techniques of behavioral science.</p> <p>To make students understand various forces for organizational change.</p> <p>CO2.To introduce students to the concept of resistance to change and also share insights on how to manage such resistance</p>
32.	Ability Enhancement Compulsory Course (AECC)	UBMSFSIV. 1.02	Information Technology in Business Management-II	03	<p>CO1Analyze how information technology impacts a firm</p> <p>CO2Interpret how to use information technology to solve Business problems.</p> <p>CO3Describe the role of information technology and Information systems in business.</p>
33.	Skill Enhancement Course (SEC)	UBMSFSIV. 3.01	Ethics and Governance(FC- IV)	02	<p>CO1.Through case studies, students will develop a moral and ethical perspective of looking at business problems.</p> <p>CO2.Understand emerging trends and growing importance of good governance and CSR by organizations</p>

34.	Core Course (CC)	UBMSFSIV. 4	Business Research Method	03	<p>CO1.To apply a range of quantitative or qualitative research techniques to business and management Problems / issues.</p> <p>CO2.To Understand and apply research approaches, techniques and strategies in the appropriate manner For managerial decision making.</p> <p>CO3.To empower and develop research methods and strategies in Research projects for enhanced Career Options.</p> <p>CO4To offer diverse learning opportunities to develop Analytical and soft skills.</p>
35.	Core Course (CC)	UBMSFSIV. 5	Business Economics-II	03	<p>CO1.Students would understand important principles of Business economics</p> <p>CO2Students will learn concepts of different competitions in Market, Demand. Supply, relevance theories,etc.</p> <p>CO3.Students will get to know effect of public policies.</p>
36.	Core Course (CC)	UBMSFSIV. 6	Production & Total Quality Management	03	<p>CO1.Gain basic knowledge in total quality management relevant to both manufacturing and service industry in Clouding IT sector.</p> <p>CO2.Implement the basic principles of TQM in Manufacturing and service-based organization.</p> <p>CO3.demonstrate the tools and techniques of quality Management to manufacturing and services processes.</p>
SEMESTER V					

37.	Core Course (CC)	46001	Logistics and supply Chain Management	04	<p>CO1.Differentiate logistics and supply chain Management.</p> <p>CO2.Describe alternative ways to organize for supply chain management.</p> <p>CO3.Describe methods of inventory Planning.</p> <p>CO4.Technological changes and its impact On logistics and supply chain management.</p> <p>CO5.Compare modes of transportation and related policies. Outline computer and supply chain security measures.</p>
38.	Core Course (CC)	46002	Corporate Communication & Public Relations	04	<p>CO1.Comprehend various aspects of corporate communication.</p> <p>CO2.Comprehend various aspects and theories of Public Relations.</p> <p>CO3.Be able to understand various mass media laws and use of technology in CCPR.</p>
39.	Elective Course (EC)	46003	Elective-I Investment Analysis and portfolio Management	03	<p>CO1.The learners are well acquainted with various concepts of finance.</p> <p>CO2.Students understood the terms which are often confronted while reading newspaper, magazines etc for better correlation with the practical world.</p> <p>CO3.Learners understood various models. & techniques of security and portfolio analysis.</p>

40.	Elective Course (EC)	46009	Elective-I Wealth Management	03	<p>CO1.To provide an overview of the nature of wealth management, its importance and challenges associated with wealth management.</p> <p>CO2.To study components of wealth management like investment planning, estate planning, insurance planning.</p> <p>CO3.To impart knowledge of taxation with an emphasis on tax saving and deductions.</p> <p>CO4.To introduce various retirement planning avenues.</p>
41.	Elective Course (EC)	46015	Elective-I Risk Management	03	<p>CO1.Understand fundamental aspects of risk management & controls.</p> <p>CO2.Have a comprehensive overview of risk governance & assurance with respect to insurance sector.</p> <p>CO3.understand the basic concept, function, process, techniques, of risk management</p>
42.	Elective Course (EC)	46018	Elective-I Direct Tax	03	<p>CO1Students would be able to identify the tax And basics related to direct taxation.</p> <p>CO2.Students would be able to understand the various benefit/ deductions under Chap VI-A of the Income tax Act, 1961.</p> <p>CO3.Students will be able to know how taxation system work in India and different heads of income</p> <p>CO4.Students will learn how Total income is Taxable income is calculated.</p>

43.	Elective Course (EC)	46004	Elective-II Service Marketing	03	<p>CO1.Relate the basic difference between goods marketing & services marketing</p> <p>CO2.Describe the concepts of service marketing triangle and purchase process of services</p> <p>CO3.Identify the demand and supply factor of services and to balance them</p> <p>CO4.Identify recent trends in marketing of services in Tourism, Hospital, healthcare, Information</p> <p>CO5.Technology, Education, Banking & Insurance and entertainment industry</p>
44.	Elective Course (EC)	46010	Elective-II sales and Distribution management	03	<p>CO1.Develop understanding of the sales & distribution processes in organizations.</p> <p>CO2.Get familiarized with concepts, approaches and the practical aspects of the key decision.</p> <p>CO3.Making variables in sales management and distribution channel management.</p>
45.	Elective Course (EC)	46007	Elective-II E- Commerce and digital marketing	03	<p>CO1.Gain a comprehensive understanding of the E-Commerce landscape, current and emerging business models, and the technology and infrastructure underpinnings of the business.</p> <p>CO2.Leverage the E-Commerce platforms to enhance current business or incubate new businesses.</p> <p>CO3.Gain an understanding on how innovative use of the E-Commerce can help developing competitive advantage.</p> <p>CO4.Develop an understanding on how internet can help business grow</p>

46.	Elective Course (EC)	46013	Elective-II Customer Relationship Management	03	<p>CO1.Students will understand concept of Customer Relationship Management (CRM) and Implementation of customer Relationship Management.</p> <p>CO2.Student will gain knowledge of Marketing Initiatives To understand marketing aspects of Customer relationship management</p> <p>CO3.Learn basics of analytical Customer relationship management</p> <p>CO4.Understand basics of operational Customer relationship management.</p>
47.	Elective Course (EC)	46005	Elective-III Finance for HR Professionals and compensation management	03	<p>CO1.Contribute to the development, implementation, and evaluation of employee Compensation Management</p> <p>CO2.Develop, implement, and evaluate organizational development strategies aimed at promoting Compensation</p> <p>CO3.Management and helps HR employees in studying finance related issues in the organization.</p>

48.	Elective Course (EC)	46008	Elective-III Strategic HRM and HR Policies	03	<p>CO1.To understand HRM from strategic perspective</p> <p>CO2.To link the HRM functions to corporate strategies in order to understand HR as a strategic resource.</p> <p>CO3.To understand the relationship between SHRM and organizational performance.</p> <p>CO4.To know how HR Function has evolved to assume strategic importance in organizations To apply theories and concepts relevant to strategic human resource management in contemporary organizations.</p> <p>CO5.To understand the purpose and process of developing Human Resource Policies.</p>
49.	Elective Course (EC)	46011	Elective-III Performance Management and Career planning	03	<p>CO1.The learner will understand the concept of performance management in organization.</p> <p>CO2.The learner will be performance appraisals systems.</p> <p>CO3.The learners will understand the significance of career planning and practices.</p>
50.	Elective Course (EC)	46014	Elective-III Industrial Relations	03	<p>CO1.Define labor relations, industrial relations systems, and participatory processes at work.</p> <p>CO2.Distinguish the procedure concerning worker participation and participatory institutions and instruments of trade union representation</p>

SEMESTER VI

51.	Elective Course (EC)	86017	Elective-I Indirect Tax	03	<p>CO1.Students would be able to understand various terms Related to Goods and Service tax (GST).</p> <p>CO2.Students would be able to understand the difference between forward charge and reverse charge mechanism and also to understand the difference between composite and mixed supply</p> <p>CO3.Students will learn how to determine the time, place and Value of supply.</p> <p>CO4Students would be able to compute the amount of CGST, SGST and IGST payable Input tax credit.</p> <p>CO5.Students would be able to determine whether a person is Required to obtain registration under GST law.</p>
52.	Elective Course (EC)	86008	Elective-I PROJECT MANAGEMENT	03	<p>CO1.The learners will understand how to made project.</p> <p>CO2.The learners will understand project feasibility analysis.</p> <p>CO3.The learners will understand new dimensions in project management.</p>
53.	Elective Course (EC)	86011	Elective-I STRATEGIC FINANCIAL MANAGEMENT	03	<p>CO1.Identify a range of business resources to meet organizational objectives</p> <p>CO2.Apply tools and techniques to the Planning and allocating of resources.</p> <p>CO3.Identify the risks to strategy from inadequate resources,</p>

54.	Elective Course (EC)	86005	Elective-I INNOVATIVE FINANCIAL SERVICES	03	<p>CO1.To familiarize with fundamental aspects of various issues associated with various</p> <p>CO2.Financial services to give comprehensive overview of financial services</p> <p>CO3.Emerging financial services in the light of globalization.</p> <p>CO4.To understand Basic concept , functions, process, techniques of financial services</p>
55.	Elective Course (EC)	86003	Elective-II BRAND MANAGEMENT	03	<p>CO1.Understand what a product is, the various levels which make it up, and different types of products</p> <p>CO2.Understand how products can be classified, and the nature of the product line and product mix.</p>
56.	Elective Course (EC)	86009	Elective-II INTERNATIONAL MARKETING	03	<p>CO1.To understand International Marketing, its advantages and challenges</p> <p>CO2.To provide an insight on the dynamics of International Marketing Environment</p> <p>CO3.To understand the relevance of International Marketing Mix decisions and recent developments in global market</p>
57.	Elective Course (EC)	86012	Elective-II MEDIA PLANNING AND MANAGEMENT	03	<p>CO1Understand the different types of media used by modern day businesses</p> <p>CO2.Promotion being one of the pillars of marketing, choosing which media or type of</p> <p>CO3.advertising to use, especially for challenging firms with limited budgets & know-how</p> <p>CO4.Determine the best combination of media to achieve the marketing campaign</p> <p>CO5.Objectives so that the ads are not lost in clutter & reach the right audience.</p>

58.	Elective Course (EC)	86006	Elective-II Retail management	03	CO1. Familiarize students with details retail managements concepts & operations CO2. Aware of the various legal & ethical aspects of retail management CO3. Know the emerging trends in retail management
59.	Elective Course (EC)	86007	Elective-III Organization Development	03	CO1. The learner will understand the concept of OD and its relevance in the organization. CO2. The learner will understand the issues and challenges OD while undergoing changes. CO3. The understanding of phases of OD programme.To gets an insight into ethical issues in OD.
60.	Elective Course (EC)	86016	Elective-III Human recourse accounting and auditing	03	CO1. Familiarized the process and approaches of Human Resources Accounting CO2. Provide a basis for the conceptual framework of Human Resource Accounting and auditing CO3. Demonstratemathematical Interpret and apply the results of an operations research Model to an organization.

61.	Elective Course (EC)	86004	Elective-III HRM IN GP	03	<p>CO1.To introduce the students to the study and practice of IHRM</p> <p>CO2.To understand the concepts, theoretical framework and issues of HRM in global perspective.</p> <p>CO3.To get insights of the concepts of expatriates and re partitas.</p> <p>CO4.To find out the impact of cross culture on HRM</p> <p>CO5.To provide information about Global Workforce Management CO.</p> <p>CO6.To study international HRM trends and challenges</p>
62.	Elective Course (EC)	86010	Elective-III HR IN SERVICE SECTOR MANAGEMENT	03	<p>CO1.To study the concept and the growing importance of HRM in service sector</p> <p>CO2.To recognize and evaluate how human resources are managed in service sector</p> <p>CO3.To understand the significance of human element in creating customer satisfaction through service quality</p> <p>CO3. To explore the ways in which HR strategy, structure, delivery and practices can be used to create valuable products and services</p> <p>CO4.To offer diverse learning opportunities to develop analytical and soft skills.</p>

63.	Core Course (CC)	86001	Operation Research	04	<p>CO1.Demonstrate mathematical concepts and models for the required industry.</p> <p>CO2.Interpret and apply the results of an operations research model to an organization.</p> <p>CO3.Understand the meaning, purpose, and tools of Operations Research</p> <p>CO4.Describe the history of Operations Research</p>
64.	Ability Enhancement Course (AEC)	UBMSFSVI.20	PROJECT WORK	04	<p>CO1.Students will understand the process of Minimum 20 days/100 hours of internship with an Organization/ NGO/ Charitable Organization</p> <p>CO2.Students will gain knowledge of project Ability to gain and apply knowledge of Project work based on research methodology in the study. Project work based on internship in the study area.</p> <p>CO3.Students will understand Identify shall decide the topic and title which should be specific, clear and with definite scope in consultation with the teacher-guide concerned</p> <p>CO4.Students will be able to learn Identify to develop an acumen to apply analytical skills and results of research to solves business problems.</p>